

Nevada's Indian Territory
Wednesday, March 21, 2018 Meeting Minutes
Nevada Indian Commission, Carson City, NV

Present: Sherry L. Rupert, Chairperson, Nevada's Indian Territory and Executive Director, Nevada Indian Commission; Chris Ann Gibbons, Treasurer, Nevada's Indian Territory and Curator, Stewart Indian School Cultural Center; Kari Frilot, Rural Programs Manager, Nevada Division of Tourism; Michon R. Eben, Vice-Chairperson, Cultural Resource Program/Tribal Historic Preservation Office, Reno-Sparks Indian Colony; Pat Atkinson, Folklorist, Nevada Arts Council; Bruce Retting, Charter Advertising; John Dayberry, Native Elements; Sari Nichols, Secretary and Program Officer I, Nevada Indian Commission; Larry Burton, Photographer; Billie Jean Guerrero, Museum Director Pyramid Lake; Herman Fillmore, Language/Culture Director, Washoe Tribe of NV & CA

Welcome and Introductions

- A. Sherry L. Rupert called the meeting to order and asked everyone to introduce themselves. Herman Fillmore, Language/Culture Director, Washoe Tribe introduced himself to the group.
- II. Approval of January 17, 2018 Meeting Minutes
 - A. With no changes made, Michon R. Eben motioned to approve the January 17, 2018 meeting minutes, seconded by Pat Atkinson. Motion carried.
- III. Comments by Chairperson – Sherry L. Rupert, Chairperson, Nevada's Indian Territory
 - A. Sherry informed the group that she attended the March Reno-Tahoe Territory meeting. Sherry reported on the Indian Territory projects. The Reno-Tahoe Territory members shared what the membership means to them and gave examples of the importance that building relationships with fellow members have on their businesses. Sherry found the meeting helpful and encouraged Indian Territory members to attend Reno-Tahoe Territory meetings.
 - B. Sherry informed the group that Indian Country is included in the Nevada Travel Guide, but a lot of businesses and destinations are missing. Sherry would like the Indian Territory to make a list of missing tribal businesses to submit to Travel Nevada for future use and inclusion in the Travel Guide.
- IV. Treasurer Report – Chris Ann Gibbons, Treasurer, Nevada's Indian Territory
 - A. Chris reported the Territory checking account has a current balance of \$16,477.42.
 - B. Since the last meeting the Territory has paid Charter Advertising for the conference materials and for the Nevada's Indian Territory website maintenance. The Territory has also paid for some speaker travel to the 10th Annual Nevada Tribal Tourism Conference.
- V. Nevada Division of Tourism Update – Kari Frilot, Manager, Sales and Industry Partners, Nevada Division of Tourism

- A. 1st cycle FY2019 Rural Marketing Grants opened March 6th. If members did not submit a Projects Relating to Tourism Grant you need to “register” your organization in the new system. When you get to the login page, click the “register” button in the lower left hand corner, fill out the form and submit. Once approved you will get an email back telling you to sign on using your “organization email” and your password. The organization email is the one you put on the registration form and any new user will use that same email. The deadline will still be April 20, 2018. If you run into problems call Kari at 775.687.0620 or email her at kfrilot@travelnevada.com.
- B. There is one upcoming international sales missions: UK Sales Mission 4/22 thru 4/28, 2018 and one International FAM: Latin America 4/23 to 4/28, 2018 Statewide, 15 buyers and office reps.
- C. The Rural Roundup website is up and running. Use ruralroundup.com to register. Registration is \$65.00 thru March 30th, then the price goes up to \$100.00. A bus from Las Vegas or Reno and Carson City is available for \$30.00 per person which includes box lunches both ways. Sign-up information for the bus is under the transportation tab on the website. Sponsorship opportunities are available as well and those are under the sponsorship tab on the website. Conference dates are April 11-13, 2018 in Tonopah.
- D. The Governor’s Global Tourism Summit will be held in Reno, November 13- 14, 2018.

VI. Discussion on 2018 Nevada Tribal Tourism Conference

- A. Sherry informed the members that registration for the 10th Annual Nevada Tribal Tourism Conference is underway. Sherry passed out conference registration brochures. This year there is a separate fee of \$25.00 for the mobile workshop. Registration can be found online at NevadaIndianTerritory.com or mail in the registration card with payment. The deadlines for both registrations is April 13th.
- B. The deadline for the special lodging group rate is April 1, 2018. Sherry mentioned that the deadline may be extended to allow for last minute bookings.
- C. Sherry informed the group that the mobile workshop will begin at the Incline Village Visitor’s Bureau. Participants will see two Galis Dungals built by Ben Rupert. Sherry updated the group on the Galis Dungal that was destroyed, and reported on the progress to move and rebuild it. A group of University of Nevada Las Vegas (UNLV) students are scheduled to help build an exhibit inside the Visitor’s Bureau and it is hoped that permission to rebuild the outdoor Galis Dungal is granted in time for the UNLV students to help with the project. Local media will cover the rebuilding because of the community outcry over the destruction. Down in Genoa at the Borges Ranch Herman Fillmore will give a lecture on the history of the Washoe Tribe and lead in some Washoe games. Lunch will be served at the Ranch. The group will travel to the Mormon State Park to learn about how the Washoe tribe adapted to the elements and were the first to use snowshoes. There was some discussion on the issue of balancing sacred cultural heritage with tourism. Sherry reminded the group that this will be a great networking opportunity.

- D. Sherry informed the group that the American Indian Alaska Native Tourism Association (AIANTA) awarded the Nevada Tribal Tourism Conference \$7,800. This will help fund 10 scholarships including registration and lodging. The \$7,000.00 Nevada Commission on Tourism grant is paying for marketing and speaker travel. The Nevada's Indian Territory is also funding registration scholarships. There are several scholarships still available. Sherry asked the group to let her know of someone who may benefit from a scholarship. The Nevada's Indian Territory is waiting to hear on additional donation and sponsorship requests. Pat Atkinson reminded the group that the Nevada Arts Council Professional Development grant is open to local artists who may not qualify for a scholarship.
- VII. Sherry updated the group on the Reno-Tahoe Airport Exhibit RFP. We are waiting to hear if we will be awarded the Projects Related to Tourism grant request of \$20,000.00. Sherry informed the group that John Dayberry had submitted the most interesting and complete proposal. There was some discussion on the proposal, and possible cost cutting solutions. John will review his proposal and come up with a price based on the group's suggestions.
- VIII. Territory/Tribal Updates
- A. Michon invited the group to look at the Reno-Sparks Indian Colony website and check out the health, language, arts, and beading classes that are open to everyone.
 - B. Billie Jean reported that the Pyramid Lake Visitor's Center and Museum had seen a drop in visitors due to the winter season. A Brazilian group came out to the Center and enjoyed the trip. The Center's busy season is coming up with several school groups scheduled for tours. Song Night is scheduled for March 28, 2018. The Center is hosting the arts, with basket weavers coming in February.
 - C. Herman reported that the Washoe Tribe is hosting an upcoming Basket Festival, as part of their *Basket Weavers* series. The series is designed to connect traditional basket weavers with younger weavers who want to learn the art or use basket weaving as part of a healing process.
 - D. Pat says she is continuing work in Nevada Arts Council grants.
 - E. Larry informed the group that he is now on the Carson City Fair Board. He would like to see traditional entertainment become a significant part of the fair and is looking for traditional entertainers for the night of July 29th. Larry asked that Cedric Manca at cedmanca@aol.com be contacted for more information on the entertainment.
 - F. Bruce reported that he is busy with the Tribal Tourism Conference and the Pyramid Lake Tribal website will be up next week.
 - G. Sherry reported that her staff continues to work on the Tribal Tourism Conference and the Father's Day Powwow. Bobbi and Chris will have an alumni booth at the Powwow. Sari is working with the vendors.

The Department of Museums and History is working on an exhibit at the Capitol and has asked for Stewart-related items. Sherry reported that construction on the Cultural Center has been pushed back to July 2018 with a completion date of early 2019. The Cultural Center Blessing Ceremony has been postponed and will take place in early July 2018.

H. Chris reported on the Heard Museum; the Museum will include Stewart-related items in their upcoming Boarding School exhibit.

IX. Agenda Items for Next Meeting

A. Update on Native Element's Reno-Tahoe exhibit bid submittal.

B. Report on the 10th Annual Nevada Tribal Tourism Conference.

X. Meeting Date and Location of Next Indian Territory Meeting – April 18, 2018

XI. Adjournment

A. Meeting was adjourned at 11:23am.

DRAFT