

Nevada's Indian Territory
Wednesday, March 20, 2019 Meeting Minutes
Nevada Indian Commission, 5500 Snyder Ave, Carson City, NV

Present: Sherry L. Rupert, Chairperson, Nevada's Indian Territory and Executive Director, Nevada Indian Commission; Sari Nichols, Secretary, Program Officer I, Nevada Indian Commission; Greg Weyland, Director, Washoe Tribal Gaming Commission, Washoe Tribe of Nevada & California; Larry Burton, Photographer; Bruce Rettig, Charter Advertising; Shari Bombard, Rural Programs Manager, Travel Nevada

- I. Welcome and Introductions
 - A. Sherry L. Rupert called the meeting to order and asked everyone to introduce themselves.
- II. Approval of February 20, 2019 Meeting Minutes
 - A. **With no changes made, Greg Weyland motioned to approve the February 20, 2019 meeting minutes, seconded by Larry Burton. Motion carried.**
- III. Comments by Chairperson – Sherry L. Rupert, Chairperson, Nevada's Indian Territory
 - A. Sherry announced her retirement from State service. Sherry has been with the State of Nevada for 30 years, and with the Nevada Indian Commission for nearly 15. Sherry has accepted the position of Executive Director of AIANTA starting in May. Sherry will step down as the Chairperson at the May Indian Territory meeting. Everyone wished her well and expressed their sadness to see her go.
- IV. Secretary/Treasurer Report – Sari Nichols, Secretary/Treasurer, Nevada's Indian Territory
 - A. Sari reported the Territory checking account has a current balance of \$4,533.68.
 - B. Since the last meeting, Territory expenses have included a payment to Native Elements in the amount of \$6,661.67 for the first installment of contract payments, and \$44.00 to the US Post Office for the Tribal Tourism Save the Date postcard mailing.
- V. Nevada Division of Tourism Update – Shari Bombard, Rural Programs Manager
 - A. TravelNevada will be conducting the fourth and final domestic mission March 21 – 24 in the Bay Area. The mission includes a media event in San Francisco, trade evening networking event, a travel agent breakfast and consumer engagement. Eight Nevada partners will be accompanying the TravelNevada team.
 - B. The 1st cycle 2020 Marketing grant application is now open and will close on April 26th at 5PM.

- C. Travel Nevada is working with D4 to look at making changes to the website. Travel Nevada is looking for feedback on what information users would find most helpful or any “pie in the sky” requests to add to the page.
- D. Marck Guttman, writing for *V de Volaris*, an in-flight magazine for Volaris Airlines is visiting March 25-April 1. He’s starting in Las Vegas and then on to Mt. Charleston, Valley of Fire, Cathedral Gorge, Charcoal Ward Owens State Park, Austin, Fallon, North Lake Tahoe, Stateline, and Carson Valley. The focus of his story is the varying landscapes one can find in Nevada.
- E. For historical interests, we are going to be doing editorial centered around the Nevada Historical Marker program. If any of these communities want to showcase these markers please let us know. If any of the territories want to jump on the May bandwagon in promoting these markers, our May editorial will be centered around it.
- F. Sherry asked about the search for a new Executive Director for the Department of Tourism. Shari said the search will go out nationwide starting on April 1, 2019. It will post for 30 days. After that a subcommittee will come in and narrow the candidates down to five. The five will then be interviewed by the Commission on Tourism. Of those five, three will be recommended to the Governor who will make the final decision.

VI. Update on Planning for the 2019 Nevada Tribal Tourism Conference – Sherry L. Rupert, Chairperson, Nevada’s Indian Territory

- A. Conference registration is now available online. Sherry reported that the agenda is almost finished, she is waiting for a few speaker confirmations. Sherry thanked Bruce for getting all the links and payment option done quickly.
- B. Sherry reminded the group that the room block rate cut-off is coming up on April 7, 2019.
- C. Sari shared this year’s speaker gifts with the group. This year the Indian Territory would like to partner with Star Village Coffee, a locally owned roasting company. The owners, Joel and Justin Zuniga from the Reno Sparks Indian Colony are happy to supply the Territory with 300 small bags of coffee to give out as promotional items. Sari shared the idea of giving speaker leather bound travel mugs with some Star Village coffee. The leather on the mug will be stamped with the Indian Territory logo. This pairing will help promote a tribally owned business as well as the Territory. The group agreed to have Sari order the coffee from Star Village. Sherry suggested asking the company if they would supply the coffee for the conference.

VII. Discussion on Reno-Tahoe Airport Exhibit and Possible Approval of Proposal

- A. Sherry reported that John Dayberry of Native Elements has signed the contract for the Reno-Tahoe Airport exhibit project. Sherry said the next step is to meet with

Kim Matthews and show her the exhibit renderings. Sherry read a letter to the group from Bobbi Rahder, Executive Director of the Stewart Indian School Cultural Center and Museum. Bobbi expressed interest in the two Indian Territory display cases currently holding items in the Reno-Tahoe Airport Exhibit. Bobbi asked that if the Territory were to decide not to use the cases in the remodel that they be donated to the museum. Sherry said that she and John Dayberry had agreed that both cases will be part of the new exhibit display. Sherry asked the group for comments. The group decision was to keep the cases to house existing and possibly new artifacts. Shari reminded the group that since the cases were paid for out of a grant, it would be best to keep them. The group made several suggestions on how Bobbi might acquire display cases including requesting grant funds through SISPA. Larry suggested offering a couple of photography related group tours of the Stewart grounds. The tours could allow photographers the opportunity to photograph Stewart and learn more about the history of the school. Sherry suggested that the museum could borrow display cases from the Nevada State Museum just as the Territory did before it was able to purchase cases using grant funds.

VIII. Update on Planning for Nevada Powwow Website and Call for Information – Sari Nichols, Secretary/Treasurer, Nevada’s Indian Territory

- A. Sari updated the group on the Nevada Powwows website project. Sari gathered updated information on all of Nevada’s annual Powwows. Sari gave this and the limited information she had on Native owned businesses to Charter Advertising. Sari spent time in between legislative hearings looking for photographs for the website. Charter Advertising is hoping to have a mock-up of the landing page as well as a visual frame explaining the different pages in time for the Tribal Tourism Conference. Sari is still calling and researching Native owned businesses. Sari is looking for information as well as photos. Greg suggested that Sari call Rueben, the Acting Business Director for the Washoe Tribe or the social media coordinator, Allison Gunter. Larry offered to take photographs of tribally owned travel centers and smoke shops while he is out photographing other locations.

IX. Territory/Tribal Updates

- A. Larry reported that he is providing photos to the Stewart Indian School Cultural Center and Museum. Larry shared that the Fair Board is now offering free space for information booths. The Board would like to have a tribal cultural presence at the fair by way of a summer shelter. A big vendor pulled out so the Board is offering free vendor space to Native vendors.
- B. Bruce is working on several projects and is looking forward to the Tribal Tourism Conference and working on the Nevada Powwows website project.

X. Agenda Items for Next Meeting

- A. Election of New Chair
- B. Nevada’s Tribal Tourism Conference Update

C. Airport Exhibit Update

XI. Meeting Date and Location of Next Indian Territory Meeting

The next Indian Territory meeting will be May 1, 2019.

XII. Adjournment

Meeting was adjourned at 11:11 am.