

Nevada's Indian Territory
Wednesday, January 18, 2017 Meeting Minutes
Reno-Tahoe International Airport, River Room, Reno, NV

Present: Sherry L. Rupert, Chairperson, Nevada's Indian Territory and Executive Director, Nevada Indian Commission; Chris Ann Gibbons, Secretary/Treasurer, Nevada's Indian Territory and Curator, Nevada Indian Commission; Larry Burton, Photographer; Bruce Rettig, President, Charter Advertising/Design Inc.; Kari Frilot, Manager, Sales and Industry Partners, Nevada Division of Tourism; Greg Weyland, Director, Washoe Tribal Gaming Commission, Washoe Tribe of Nevada & California; Michon Eben, Cultural Resource Program/Tribal Historic Preservation Office, Reno Sparks Indian Colony and Vice-Chairperson, Nevada's Indian Territory; Billie Jean Guerrero, Director, Pyramid Lake Paiute Tribe Museum and Visitors Center; Melissa Melero, Great Basin Native Artists; Ben Aleck, Great Basin Native Artists; Michelle Mix, Business Assistant, Pyramid Lake Paiute Tribe; Debra Harry, Tribal Business Officer, Pyramid Lake Paiute Tribe; Sean McConville, Program Officer, Nevada Indian Commission; Kimberly A. Matthews, Marketing Coordinator, Reno-Tahoe Airport Authority; Brian Kulpin, Vice President of Marketing and Public Affairs, Reno Tahoe Airport Authority; Marily M. Mora, President/CEO, Reno-Tahoe Airport Authority

- I. Welcome and Introductions
 - A. Sherry Rupert called the meeting to order and asked everyone to introduce themselves.

- II. Tour of Possible Exhibit Locations with Airport Officials
 - A. Marily Mora, Brian Kulpin and Kimberly Matthews from the Reno-Tahoe Airport Authority showed Territory members two possible locations that have been identified for the new Indian Territory exhibit.
 - B. The first location was near the current exhibit space and the second space was in the current passenger waiting area. The Territory unanimously agreed that the second space would be a great location for the new exhibit.
 - C. It was also explained that the Territory will need to temporarily remove their current exhibit in the Airport so that the Peppermill can complete a remodel of their exhibit. The Peppermill has agreed to pay for this and the airport has agreed to store the exhibit until the Territory is ready to reinstall. In the long term, the Territory will need to look at relocating the exhibit as the airport is required to add another elevator in the current exhibit location to adhere to ADA requirements, which is why the two spaces have been identified for the new exhibit.
 - D. Territory members commented that it would be great to incorporate photographs of tribal lands, native artwork and a native design on the floor in the new exhibit.

- III. Approval of November 16, 2016 Meeting Minutes
 - A. With no changes made, Kari Frilot motioned to approve the November 16, 2016 meeting minutes, seconded by Greg Weyland. Motion carried.

- IV. Comments by Chairperson - Sherry L. Rupert, Chairperson, Nevada's Indian Territory
 - A. Sherry reported the Nevada Indian Commission has submitted a 2017 Capital Improvement Project request for the Stewart Indian School which includes construction on buildings #1 and

- #2 (future Stewart Indian School Cultural Center and Welcome Center) as well as museum exhibit development. Sherry said at his State of the State Address, Governor Sandoval mentioned the Stewart Indian School and the fact that he is including \$5.7 million in his budget for construction on the Cultural Center and Welcome Centers (\$4.5 million) and roof repair and planning funds for the Old Gym (\$1.2 million). The Governor also acknowledged Mrs. Darlene Imus, a 1968 graduate of the Stewart Indian School at the event.
- V. Treasurer Report – Chris Ann Gibbons, Secretary/Treasurer, Nevada’s Indian Territory
- A. Chris reported the Territory checking account has a current balance of \$9,249.26. Also, the FY17 Indian Territory Administrative Grant has a current balance of \$2,585.86. Since the last meeting, the Territory sponsored a lunch during the AIANTA Board Retreat at the Grand Sierra and has paid Charter Advertising for 12 months of Indian Territory website maintenance. The remainder of the funding will be used to send Territory members to the Rural Roundup and fund 10 registration scholarships for the upcoming Nevada Tribal Tourism Conference.
 - B. Chris said the Territory has also received the following 2nd Cycle Nevada Commission on Tourism Marketing Grants: Nevada Tribal Tourism Conference - \$7,000, Indian Territory website maintenance - \$4,800, Indian Territory promotional items - \$4,500 and 2017 Stewart Father’s Day Powwow \$1,500.
- VI. Nevada Division of Tourism Update – Kari Frilot, Manager, Sales and Industry Partners, Nevada Division of Tourism
- A. Kari Frilot reported that Christian Passink is preparing to attend ITB Berlin in March and David Lusvardi will be participating in the Mexico Sales Mission with the Las Vegas Convention and Visitors Authority (LVCVA) January 22-30, 2017.
 - B. Since Larry Friedman retired last month, Teri Laursen has been appointed as the Interim Director for Sales and Industry Partners and they are currently working to permanently fill this position.
 - C. Teri Laursen is preparing for a Canadian Sales Mission April 6-9, 2017 and will be sending out a formal announcement for a limited number of Territory representatives to participate in the sales mission (first come first serve) that will focus on Vancouver British Columbia.
 - D. Kari said the 1st Cycle of the FY18 Nevada Commission on Tourism Marketing Grants will open on February 6, 2017 and close on April 21, 2017. The total amount of funding available for FY18 is \$1.625 million. Ben Aleck asked about the eligibility requirements for the grant program. Kari replied the grant program is open to non-profits and visitors bureaus based in areas with less than 100,000 people. Michon asked what the grant funds can be used for. Kari answered the grant program can be used for marketing, advertising, promotion, study and training. For more information Kari suggested that Ben review their grant guidelines which are available at travelnevada.biz and said that he could contact her to discuss the grant program in further detail.
 - E. The 2017 Rural Roundup will be held at the Elko Convention Center April 26-28, 2017. Kari said that Larry Burton will be speaking at the Roundup and Sherry added that she will also be speaking at the Roundup about the Territory. Kari shared that this year the motor coach from Carson City to Elko and return (with a stop in Reno) will only be \$50 (bus will leave on Wednesday and return on Friday before 5pm) and they will do a 1:1 match for Territory members that will include both a registration (registration fee is \$65) scholarship and the

- motor coach. Lastly, Kari said the website for the Roundup should launch by the end of February.
- F. The 2017 Governor’s Global Tourism Summit will be held during the second week in November and they are currently working on getting a final agreement in place with the Flamingo in Las Vegas to host the Summit.
- VII. Discussion on the Temporary Removal and Permanent Relocation of the Indian Territory Exhibit at the Reno-Tahoe International Airport
- A. This agenda item was discussed during Agenda Item II.
- VIII. Planning Discussion for 2017 Nevada Tribal Tourism Conference, April 4-6, 2017, Ely, NV
- A. Sherry said the save the date for the conference has been sent out through Facebook, e-mail and the information has been shared at various meetings and posted on the Indian Territory website.
 - B. Sherry reminded Territory members that each year the Territory offers 10 registration only scholarships to tribes who would like to attend the Conference and if individuals are interested in receiving a scholarship please send Chris an e-mail.
 - C. Sherry went through the draft agenda for the Conference with the Territory and said that speakers discussed at the last meeting have been incorporated into the agenda. Sherry said that once speakers are confirmed she will send the information to Bruce so that he can include the information in the registration brochure for the Conference.
 - D. It was also mentioned that Delaine Spilsbury may have a lead on getting a bus for the mobile workshop which would include the trip to Great Basin National Park and Duck Creek.
 - E. Sherry said Chris will be working on securing a room block and locate caterers for the Conference.
 - F. Ben Aleck and Melissa Melero said they made a lot of good contacts when they attended the Nevada Tribal Tourism Conference in Las Vegas which included Mark Thompson from Indian Dispute Resolution Service (IDRS) who is helping the Great Basin Native Artists with small business development.
- IX. Territory/Tribal Updates
- A. Michon Eben from the Reno-Sparks Indian Colony reported her office will be hosting a training on oral histories this Friday. The training will be a three-hour training and will be led by Oral Historian Alicia Barber.
 - B. Larry Burton reported he is heading to Sacramento this weekend to help in the Cowboy Country exhibit booth at the Sportsman’s Expo.
 - C. Sherry reported the Nevada Tribes Legislative Day will be held on Tuesday, February 14, 2017. There will be a tour of the Stewart Indian School from 9:30-10:30am and the main event will be held in Room 3100 at the Nevada Legislative Building in Carson City. Sherry asked Melissa and Ben if they would still like to be involved that day and have some of the Great Basin Native Artists work on display. Melissa replied the group has already committed to doing an exhibit at the Carson City Visitors Bureau at the end of the month. Sherry said she will talk with Mark Salinas from the Bureau to see if the Bureau wants to sponsor a table at the event.

- D. Ben Aleck shared that native artist Jack Malotte will be receiving a commission from Nevada Humanities to do some mural work. Debra Harry added that she is on the board for Nevada Humanities and that grants are available for artists.
 - E. Melissa Melero from the Great Basin Native Artists asked Sherry if the group could have another exhibit at this year's Stewart Father's Day Powwow. Sherry replied the Stewart Powwow Committee would definitely like to have the group at the Powwow again. Melissa also said the group would like to have an opening reception for the exhibit Friday evening during the Powwow from 5:00-7:00pm and then after the Powwow the exhibit would move to the Carson City Visitor's Bureau. Sherry said it would be fine for the group to have an opening reception at the Powwow.
 - F. Billie Jean Guerrero from the Pyramid Lake Paiute Tribe Museum and Visitors Center reported that attending the American Indian Tourism Conference in September was very beneficial to the Pyramid Lake Museum as she was able to bring back a lot of good information. Also, last quarter museum sales were the highest recorded to date. In December they hosted an elders appreciation event and Billie Jean mentioned she will be attending the workshop that Michon is hosting this Friday on oral history development and then will be meeting with the Nevada Museum of Art. Lastly, Billie Jean said the Tribe has applied for an Institute of Museum and Library Services (IMLS) Grant to develop digital storytelling and oral histories. Sherry added that grants from Nevada Arts Council and Nevada Humanities may also be available for these projects.
- X. Agenda Items for Next Meeting
- A. Planning Discussion for the 2017 Nevada Tribal Tourism Conference.
 - B. Update on the American Indian Exhibit at Reno-Tahoe International Airport, Short Term and Long Term Changes Needed.
- XI. Meeting Date and Location of Next Indian Territory Meeting – There is a need to change the date of the February meeting to February 8, 2017 or February 9, 2017
- A. The Territory discussed the change of date for the next meeting and it was decided that the date would be changed to February 9, 2017. Billie Jean offered to host the meeting at the Pyramid Lake Museum so that Territory members can see the improvements made by the Museum over the past year.
- XII. Adjournment
- A. Michon Eben motioned to adjourn the meeting, seconded by Kari Frilot. Motion carried.
 - B. The meeting was adjourned at 11:35am.