

Nevada's Indian Territory Meeting Minutes
Wednesday, March 18, 2015
Nevada Indian Commission, 5366 Snyder Avenue, Carson City, NV

Present: Sherry L. Rupert, Chairperson, Nevada's Indian Territory and Executive Director, Nevada Indian Commission; Chris Ann Gibbons, Secretary/Treasurer, Nevada's Indian Territory and Program Officer I, Nevada Indian Commission; Larry Burton, Photographer; Scott Carey, Events Manager, Nevada Division of Tourism; Greg Weyland, Business Operations Manager, Washoe Tribe of Nevada & California; Bruce Rettig, President, Charter Advertising (teleconference); Michon Eben, Tribal Historic Preservation Officer, Reno-Sparks Indian Colony (teleconference); Ben Rupert, Member, Duck Valley Shoshone-Paiute Tribe; Mary Works-Covington, Community Arts Development Program Coordinator Nevada Arts Council; John Dayberry, Native Elements; and Ben Aleck, Great Basin Native Artists

- I. Welcome and Introductions
 - A. Sherry Rupert called the meeting to order and asked everyone to introduce themselves.
- II. Approval of February 18, 2015 Meeting Minutes
 - A. With no changes made, Scott Carey motioned to approve the February 18, 2015 meeting minutes, seconded by Mary Works-Covington. Motion carried.
- III. Comments by Chairperson
 - A. Stewart Indian School Trail Brochure and Rack Card Reprint Complete - Sherry reported the Stewart Indian School Trail brochure and rack cards have been re-printed (50,000 copies of brochures, 25,000 copies of rack cards). Sherry also mentioned an additional Stewart Indian School Trail stop #20 was purchased and installed on the alternate ADA accessible route. Mary Works-Covington asked about the cost for the Stewart Indian School Trail brochure and rack card project. Chris Ann Gibbons replied the Territory paid \$12,000 for creative/production and printing for the project through a Nevada Division of Tourism marketing grant.
 - B. Nevada Indian Education Summit Mobile Workshop – Sherry reported she and Ben Rupert helped plan and implement a mobile workshop for the 2015 Nevada Indian Education Summit. Sherry said the workshop was held the day before the start of the Summit and included the new museum at Donner Memorial State Park, Stewart Indian School, Cave Rock (where Ben did an Eagle Dance and talked about the significance of the location) and the Washoe Tribe's Meeks Bay Resort and Marina. Also, the Reno-Sparks Indian Colony sponsored the lunch during the workshop. Sherry also mentioned that during their visit to the Stewart Indian School, each participant was given a mint box with a photo of the future Stewart Indian School Cultural Center on the front. Sherry commented that hosting a workshop is a great tool to educate the public.
- IV. Treasurer Report
 - A. Chris Ann Gibbons reported the Territory checking account has a current balance of \$12,221.17 and the FY15 Territory Administrative Grant has a current balance of \$3,230.54. Chris stated since the last meeting, the Territory has paid expenses related to the 7th Annual Nevada Tribal Tourism Conference, Territory promotional items, Territory photographer, Territory sponsorship for the Nevada Tribes Day at the Legislature, Stewart Indian School Trail brochure and rack card reprint, Territory website maintenance, Rural Roundup (the Territory is sending 4 members to the Roundup) and the Tribal Tourism Assessment provided by Dr. Carla Santos.

- B. Chris also gave an update on Territory marketing grants from the Nevada Division of Tourism. Chris said the Territory still has \$1,775.00 left in the tradeshow graphics grant, the promotional items grant has been spent and needs to be closed out and the Stewart Indian School brochure and rack card reprint grant has been spent out and closed. Also, the following grants are in process: Stewart Indian School website maintenance, Stewart Indian School website upgrade, Nevada Tribal Tourism Conference, Stewart Father's Day Powwow, Territory photo library and Territory website maintenance.
- V. Nevada Commission on Tourism Update - Christian Passink, Rural Programs Manager, Nevada Commission on Tourism and Scott Carey, Events and Community Relations Manager
- A. Tribal Lands Itineraries – Scott stated Christian Passink was attending a RSCVA Winter Familiarization tour so was unable to attend this meeting. Scott said he is currently working on two “possible” itineraries for inclusion on the Travel Nevada website. Scott handed out drafts of both the Northern and Southern Nevada tours. Scott stated he is open to input on the draft tours, and was not sure if Ft. Churchill should be included. Sherry suggested the Territory review the interpretation at Ft. Churchill before it is included and that Kenny Anderson or Richard Arnold could help review the Southern Nevada tour. John Dayberry added the tours could include smart devices. Chris added the Territory should try out the routes before they are launched. Ben Rupert added there could be links included for additional information/reading material for each stop. Sherry added the Stillwater Marsh could be included. Larry Burton added the Walker River Paiute Tribe Museum and area reservoir could be included. Mary Works-Covington added the “Guide Book” app is a good tool that can be used to send out reminders and is especially great for use at conferences. It was also mentioned the Lovelock Caves could be added. Sherry asked Scott if feedback on tours can be given on the Travel Nevada website. Scott replied he will look into it.
 - B. Scott also reported applications for the 1st round of the FY16 Nevada Division of Tourism Marketing Grants are due April 24, 2015.
 - C. Lastly, registration is open for the 2015 Rural Roundup. This year the Roundup will be held April 15-17, 2015 in the Carson Valley and for additional information please visit www.ruralroundup.com. Scott gave a brief outline of the featured speakers and agenda.
- VI. Discussion on 2015 Nevada Tribal Tourism Conference, April 28-April 30, 2015
- A. Save the Dates – Sherry said the save the date postcard for the Nevada Tribal Tourism Conference has been sent out to the entire Southwest region.
 - B. Host Hotel – The Grand Hotel and Casino has been selected as the host hotel for the Conference. Sherry said the Conference rate is \$29.00 plus an \$18.00 resort fee and tax per night. The deadline to reserve a room is April 10, 2015.
 - C. Conference Registration Online Form and Brochures - A copy of the registration brochure was shared with the Territory. Sherry said registration is now open for the Conference and once again participants will be able to register and pay on-line. Also, this year there is a box for participants to check if they will be attending the mobile workshop. Chris mentioned that registration only scholarships are still available for the Conference.
 - D. AIANTA Regional Outreach Funding - Sherry said the Territory has applied for AIANTA regional outreach funding, which will aid in bringing AIANTA members from the entire Southwest region to the Conference.
 - E. Sherry mentioned she participated in an optional exercise related scavenger hunt using a smart app called “Kahoots” at the Nevada Indian Education Summit. She shared that it

would be great to do something similar at the Tribal Tourism Conference as an early morning exercise activity.

VII. Indian Territory Project Updates

- A. Indian Territory Photo Library (Southern Nevada): Chris reminded the Territory that this project will focus on Southern Nevada and that the Territory is in the process of drafting a contract for the project. Larry added he is working on mapping out sites to photograph while he is in Southern Nevada for the Nevada Tribal Tourism Conference and that he can spend a few extra days in Southern Nevada if needed.
- B. Stewart Website Upgrade – Chris reported photos were sent to Charter Advertising for inclusion on the new website. Bruce added the site should go live by next week.
- C. Revisions of Territory Flickr Page – Chris said she will begin work on uploading photos to Indian Territory Flickr Page after the Nevada Tribal Tourism Conference.

VIII. Territory/Tribal Updates

- A. Michon Eben from the Reno-Sparks Indian Colony reported the grand opening of the newly relocated Tribal Historic Preservation Office will be held at the beginning of April. The office is located in a vernacular style rock building similar to the ones at the Stewart Indian School. She also mentioned a recent oral history with elder Hilman Tobey was filmed in the new office.
- B. Ben Aleck from the Great Basin Native Artists reported things are very busy for the group. Ben said the group is being showcased at the Maidu Cultural Center, Pyramid Lake Museum and the University of Nevada, Reno, Churchill County Museum and Elko County Museum. Ben also mentioned their first show was at the Stewart Father's Day Powwow last year. The show helped the group get started and they would like to showcase their work at the Powwow again this year.
- C. Greg Weyland from the Washoe Tribe of Nevada & California reported the tribe has signed closing documents on their new 20 million dollar travel plaza and casino. They will begin breaking ground on the Plaza in April. Greg said the Tribe is also working with the US Forest Service on additional improvements at Meek's Bay Resort and Marina.
- D. Ben Rupert reported the mobile workshop at the Indian Education Summit was a success. Ben said he would still like to plan a similar workshop with the Reno-Sparks Indian Colony. Michon said she would contact Ben to set a day/time for the workshop.
- E. Mary Works Covington from the Nevada Arts Council reported the Arts at the Heart Conference will be held June 4-5, 2015 at the Siena Hotel and Casino in Reno. She also announced Mike Williams (Fallon Paiute Shoshone Tribe) will be participating in the SENarts exhibit on Friday, April 17, 2015 from 3:30-5:00pm at the Nevada Legislature. Mary said she will forward the event flyer to the Territory.
- F. Larry Burton reported he recently attended Shooting the West in Winnemucca. Larry said at the Conference they discussed photo tourism and will be looking for presenters for next year's Conference. Sherry asked the dates of next year's Conference. Larry replied it will be held April 25-May 1, 2016.
- G. Sherry reminded the Territory the Stewart Father's Day Powwow will be held June 19-21, 2015 at the Stewart Indian School. Also, Tourism Day at Legislature will be held April 21st in Room 3100 at the Nevada Legislature.

IX. Agenda Items for Next Meeting

- A. Update on Indian Territory Projects
- B. John Dayberry said he would like to be included on the agenda
- C. Report on planning for the 2015 Nevada Tribal Tourism Conference

D. Draft tribal itineraries

- X. Meeting Date and Location of Next Indian Territory – Wednesday, April 15, 2015
 - A. Sherry Rupert said the next Indian Territory Meeting will be held Wednesday, April 15, 2015 from 10:00am-12:00pm at the Washoe Tribal Headquarters in Gardnerville (prior to the start of the Rural Roundup).

- XI. Adjournment
 - A. Scott Carey motioned to adjourn the meeting, seconded by Mary Works-Covington
Motion carried.
 - B. The meeting was adjourned at 11:42am.